ALEXIE CARAVIA

PRODUCER * EDITOR

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Alexandra Caravia
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I'm a Writer, Producer, and Editor with nearly 10yrs of TV network experience. I'm confident both on and off set. I'm focused, driven, hands-on, and highly creative. I've coordinated complex cross-regional projects and produced innovative campaigns for top networks such as MTV, iHeart Radio, and Cartoon Network. I pour my heart and soul into making sure every team and project I work with is a success.

linkedin.com/AlexieCaravia

behance.com/Alexie-Caravia

vimeo.com/AlexieCaravia

EXPERIENCE

ART DIRECTOR | EDITOR | PRODUCER | GRAPHIC DESIGNER

Freelance/Miami/Feb 2016- Present

Have worked the full spectrum of Pre and Post production roles, from scripting, art direction, casting, location scouting, production coordination, contracts/license negotations, budget management, all the way to post-production editing and sound, and continuing on to marketing on and promoting on all platfoms.

Freelance clients include: Warner Media, Simpleshow, iHeart Radio, EWI, DiskoLab, DDC, and Location Resources..

EDITOR | WRITER | PRODUCER

Viacom Broadcasting- MTV Latin America/Miami Beach/ Jan 2013- Dec 2017

Responsible for delivering complete seasons of MTV and Nickelodeon programs to several VOD clients such as Netflix, Amazon and Hulu. Embedding over 50 different languages in audio, subtitling, and exporting in multiple different format files.

Working directly with our Creative Director and Art Director, supervising pre and post production for all MTV Latam campaigns. My daily workflow involved writing, producing and editing a range of on-air promotional spots as well as image campaigns for all digital platforms.

WRITER PRODUCER

Turner Broadcasting- Boomerang Latin America/Atlanta, Georgia/Jan 2008- Dec 2012

Scripted, conceptualized, produced and edited promotions for films, series, events and special presentations. Directed Voice Over, Line produced and Directed full campaigns for priority A shows, which included shooting original stunts, long format interstitials, web-series, and sales reels.

EDUCATION

Wayne State University
Bachelor of Fine Arts
(BFA) Graphic Design
[MI] 2005

AWARDS

PROMAX/BDA Latin America
Gold Rocket Award [ARG] 2011

PROMAX/BDA Latin America
Bronze- long/short form promos
[NY] 2011

SKILLS

- Photoshop
- Illustrator
- Ms Word
- Indesign
- Avid
- After Effects
- Premiere

LANGUAGES

Native English and Spanish speaker, beginner in Brazilian Portuguese.

REFERENCES

Alexandra Pender
Creative Senior Manager at MTV
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Gaston Virkel
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